

Completing your Statement of Impact

What you will need

1. Statement of Impact template [Click to download](#)
2. Artsmark Framework [Click to download](#)
3. Your Statement of Commitment
4. Any notes and evidence of impact that you have collected

Plan your answers

Read through all of the questions before you start writing. Decide what to cover in each question to avoid repetition in your answers and ensure you have space to tell us about all of your achievements.

Reference the Artsmark criteria and Quality Principles

The Artsmark criteria are set out in the Artsmark Framework. You should use these to evaluate how your arts and cultural provision has developed since you submitted your Statement of Commitment. The Quality Principles outline ways of working that should be embedded in the delivery and evaluation of your journey. Reference how you have used them to raise the standard of work by, with and for your children and young people.

Top tips

- We strongly recommend you use as much of the available word counts as possible when drafting your responses, to give us as much information as you can about the impact of your Artsmark journey.
- Equally, try to use as much of the time available to you as possible before submitting your Statement of Impact. The more time you have, the more opportunity you have to evidence the impact of your work.
- Try not to repeat examples throughout your Statement of Impact. It is better to decide which of the questions a specific example fits best with and use it just the once.

Structure

Try to write in full sentences, like a narrative, rather than overusing bullet points. Tell us your rationale, describe what you did and provide evidence of the impact this had. Stick to the word limits, focus on quality statements that evidence the impact of your journey.

Evidence the impact

Back up any statements you make about impact with evidence. In some instances, quantitative evidence might be most appropriate, for example attainment data, while in others qualitative evidence such as feedback from children and young people might be more relevant.

Support

Our national delivery partner, Goldsmiths, University of London, is on hand to support you on your Artsmark journey. Visit our [Support and Resources](#) web pages to find out more. Get the whole staff body and senior leaders working together to evaluate the impact your journey has made on the whole setting. Make sure the Headteacher and Chair of Governors read and approve your Statement of Impact before you submit.

Assessment

Your Statement of Commitment and this Statement of Impact will be considered when assessing your award. In order to ensure that we are consistent and fair in how we assess, we cannot accept any additional evidence such as, but not limited to, images, multi-media, hyperlinks or web links, or take previous Artsmark journeys into account. Make sure you include all the information you want us to consider in your answers, without going over the word limits.

Statement of Impact – prompts for planning your answers

Context – up to 150 words

If there have been changes to the context of your school or education setting since the submission of your Statement of Commitment, please describe them here.

If the context of your setting has changed, describe the changes here to provide the Artsmark Assessors with an up-to-date overview. This might include changes to your senior leadership team, key members of staff or staffing levels, including support staff such as TA's and PALs. Changes in governance, the number of students you have, the outcomes of an Ofsted visit since you submitted your Statement of Commitment or changes in pupil characteristics including pupil premium, FSM, EAL or SEN.

Question 1 – up to 500 words

Reflecting back on your Statement of Commitment and the Artsmark Award criteria, what was successful in your Artsmark journey and how did you achieve this?

Look back at each point in your Statement of Commitment and think about where your successes were. How are you measuring success? How do the successes relate to the Artsmark criteria? Include details, not only of where you have met your goals and ambitions, but where you have exceeded them.

Question 2 – up to 500 words

What challenges did you face and how did you overcome them? Were there any differences from your original plans and how did you implement them?

This question enables you to provide details of why any amendments or alterations took place when implementing your Artsmark plan. Reflect on your journey and anything that didn't go to plan or any changes you had to make. Talk about how this affected progress towards your goals and ambitions, any different goals you chose to set yourself and what led you to change direction.

Question 3 – up to 500 words

What impact has the Artsmark journey had on your children and young people and how can you evidence this?

This question gives you the opportunity to provide evidence of the impact of changes on your children and young people as a result of implementing your Artsmark plan and the way in which you have evaluated the impact. Referring to the Quality Principles and Artsmark criteria, provide evidence of how your work had an impact on your pupil's progress in the arts, their wider learning and their personal development.

Question 4 – up to 500 words

What impact has the Artsmark journey had on your staff, leadership team and wider community and how can you evidence this?

This question gives you the opportunity to provide evidence of the impact of changes on all staff, your leadership team, governors, parents/carers and the wider community as a result of implementing your Artsmark plan, and the way in which you have evaluated the impact. Referring to the Quality Principles and Artsmark criteria, provide evidence of how your work had an impact on the knowledge and confidence of staff, and on engagement with parents and the community.

Question 5 – up to 500 words

Has your Artsmark journey influenced change to your strategic values and the priorities in your school improvement plan?

Reflect on your answers to questions 1 and 2 of your Statement of Commitment when answering this question. Consider if your Artsmark journey has taken you towards different priorities for further development. Examples might include changes in your strategic values, the priorities in your school improvement plan (SIP), changes in teaching practices, how the Arts are prioritised within your curriculum, changes in how you deliver CPD, or how you work with external partners.

Question 6 – up to 500 words

What are your future goals and ambitions for developing the role of arts and culture in your setting?

Reflect on your Artsmark journey and describe how you will continue to champion arts and cultural education. Discuss goals and ambitions that could become the basis of your next Artsmark journey. Examples might include successes identified in Q 1,3 & 4 that you would like to develop. Challenges identified in Q2. Changes to strategic values or priorities identified in Q5. Developing pupil voice, CPD, sharing good practice or any new opportunities that have arisen during your Artsmark journey.

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Further support

Our national delivery partner, Goldsmiths, University of London, is on hand to support you on your Artsmark journey. Visit our [Support and Resources](#) web pages to find out more.

**The Artsmark team
is here to help**

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artsmark@artscouncil.org.uk

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