

ARTS COUNCIL  
ENGLAND



**Artsmark**

AWARDED BY ARTS COUNCIL ENGLAND

Transform your  
school with  
creativity



Delivered in partnership with

**Goldsmiths**  
UNIVERSITY OF LONDON

# What is Artsmark?

**Artsmark transforms whole schools and their local communities through the arts and creativity.**

With world-leading teacher CPD delivered by our national delivery partner, Goldsmiths, University of London, Artsmark empowers teachers with the skills they need to embed arts, culture and creativity across the whole curriculum.

Schools are recognised for their exceptional commitment to creativity with the Artsmark Award, accredited by Arts Council England – the only award for arts and cultural provision in England.

Artsmark is open to primary, secondary, special schools and hospital schools, as well as pupil referral units, youth offending teams, virtual schools and sixth form colleges in England.

**Artsmark is awarded at three levels:** Silver, Gold and Platinum.



# Why Artsmark?

**Artsmark is proven to support pupil outcomes and wellbeing, teacher recruitment, retention and confidence, and whole school improvement.**

With over 20 years' experience in transforming schools through arts and culture, Artsmark's growing network reaches nearly **two million pupils in around 4,000 schools** every year.

By registering for Artsmark, you will:

- ensure every young person can be creative and can access a diverse, high-quality cultural education
- strengthen pupil voice, support personal progression, improve health and wellbeing, and develop young people's confidence, character and resilience
- engage, motivate and upskill teaching staff through Goldsmiths' world-class learning programme for teachers
- develop a broad and ambitious curriculum that embeds creativity at the heart of learning
- equip young people with cultural capital to help them succeed throughout their lives
- celebrate your commitment to arts and cultural education with your pupils, parents and local community

**96%**

of schools say Artsmark has **improved pupil outcomes** and supported school improvement

Find out how Artsmark can transform your school by visiting [artsmark.org.uk](http://artsmark.org.uk)

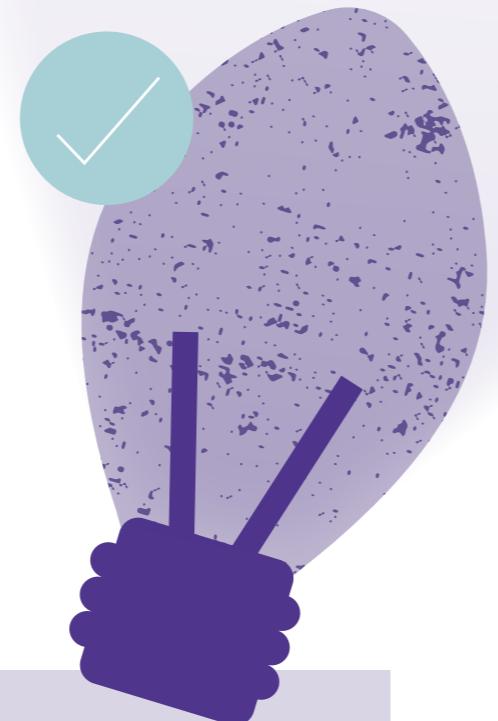
# How does Artsmark work?

**The Artsmark journey supports teachers to drive change at every level – in the classroom, across the whole school and with the wider community.**

Artsmark trains teachers to evaluate their school's current arts and cultural provision and builds their confidence in delivering a more creative curriculum with long-lasting impact.

The flexible process can fit around planning cycles, with only two document submissions needed at the start and end of your journey.

Find out about the process and how we award at [artsmark.org.uk/process](http://artsmark.org.uk/process)



 We have seen an increase in whole school attendance over the course of our Artsmark journey. There has been a subsequent improvement in wellbeing and happiness which translates into higher levels of attendance.

**Springfield Junior School,  
Artsmark Gold**

## 1. Register for Artsmark and take Module 1 – Artsmark e-learning module

A short, interactive online training module to kick-start your journey! You'll then complete your Self-Assessment and be able to take part in Goldsmiths' Artsmark learning programme.

## 2. Take Module 2 – Making Change

In-depth in-person or online session to support you to complete your Statement of Commitment.

## 3. Submit your Statement of Commitment

This is your key planning document outlining your goals for your Artsmark journey and how you'll get there.

## 4. Deliver your goals and vision

Enjoy seeing arts and culture thrive in your school! You'll receive ongoing support throughout your journey.

## 5. Take Module 3 – Impact of Change

In-person or online session on how to evaluate the impact of your Artsmark journey on your pupils, school and wider community. This will help you when writing your final submission – the Statement of Impact.

## 6. Submit your Statement of Impact

This is your final submission where you will evaluate and provide evidence of the impact of the work you have carried out throughout your Artsmark journey.

## 7. Receive and celebrate your Artsmark Award

Your Artsmark Award is accredited by Arts Council England. There are three levels: Silver, Gold or Platinum.



Schools take up to two years to complete their Artsmark journey. Your award is valid for two years.

# A long-term investment

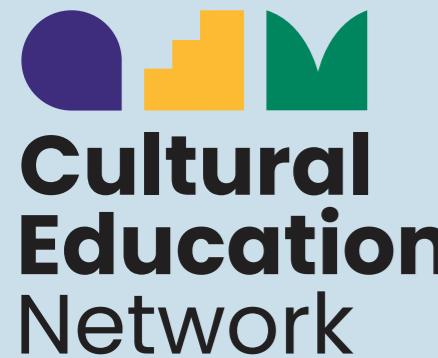
Artsmark costs £500 for the entire two-year Artsmark journey and two years' accreditation from the Arts Council. Artsmark is just £250 if you have fewer than 100 pupils.

Your investment also gives you access to a wealth of CPD benefits including:

- Artsmark learning programme for two members of staff delivered by world-renowned Goldsmiths
- a clear framework for teachers to plan, develop and embed arts, culture and creativity across the curriculum
- ongoing support from Goldsmiths, including an online schools' network, additional learning webinars, and digital resources to assist you on your journey
- a certificate to mark your achievements along with resources to support you to celebrate success and prepare for your next Artsmark journey



Find out more about our costs by visiting [artsmark.org.uk/costs](http://artsmark.org.uk/costs)



**A new national initiative powered by Arts Council England that places arts, culture and creativity at the heart of learning.**

#### How can it help you?

Whether you're a teacher, a freelance teaching artist or an educator within a creative or cultural organisation, the Cultural Education Network is here to support you with one-to-one guidance to keep arts and culture thriving in education across England.

#### How does it work?

The Cultural Education Network offers free online one-to-one sessions with Cultural Education Specialists. These sessions are tailored to help you overcome challenges and unlock new possibilities in your educational setting.

[culturaleducationnetwork.org.uk](http://culturaleducationnetwork.org.uk)  
[cen@artscouncil.org.uk](mailto:cen@artscouncil.org.uk)



Book a one-to-one with a Cultural Education Specialist via the web link below

# About Goldsmiths' learning programme

**Goldsmiths, University of London, is Artsmark's national delivery partner.**

Renowned for its research and teaching, Goldsmiths' expertise and experience in creative pedagogy drives their Artsmark support on a national level. Their learning programme upholds Arts Council England's ambition to ensure that all children and young people have access to arts and cultural education across the country.

Goldsmiths' learning programme supports and enables school communities to be:

- agents of change
- creative innovators of practice and pedagogy
- collaborative within and outside of their school
- critically reflective learning environments

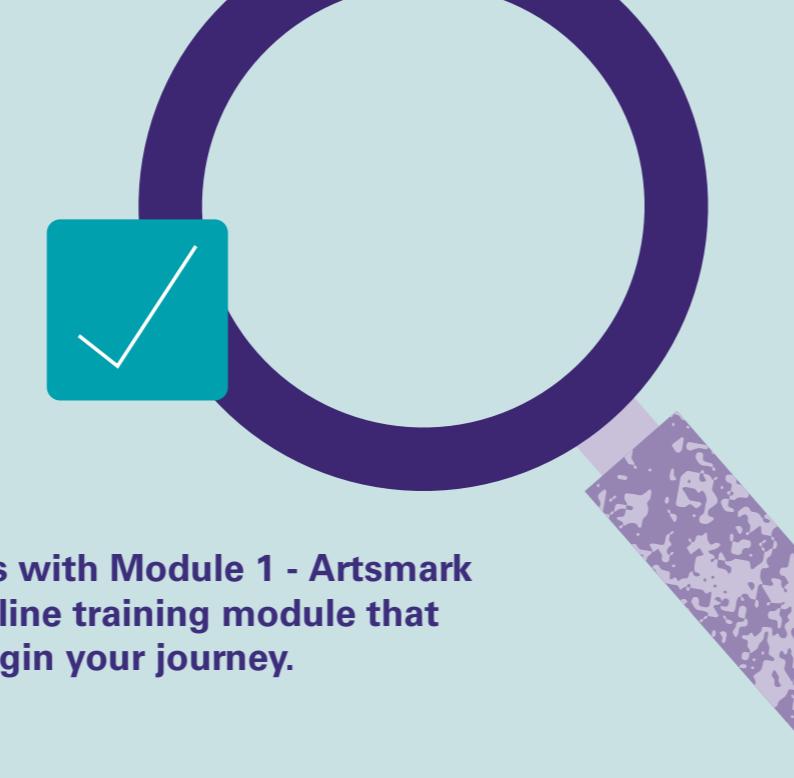


The Goldsmiths' learning module was an amazing opportunity to reflect on our commitment to the arts and our journey so far, but it also gave us the tools to consider how we measure impact moving forward. It was incredibly inspiring to connect with so many passionate educators from a wide range of schools, each on their own unique Artsmark journey.

**Bromley High School**

**Goldsmiths**  
UNIVERSITY OF LONDON

# Your support offer



Your Artsmark learning programme begins with **Module 1 - Artsmark e-learning module** - a short, interactive online training module that gives you the necessary information to begin your journey.

Goldsmiths deliver both modules 2 and 3, which help you prepare for your two Artsmark submissions - the Statement of Commitment and Statement of Impact.

Two members of staff will need to attend these sessions, either in-person or online. There is opportunity to network with other Artsmark schools over a complimentary lunch if attending an in-person session.

 Our Artsmark journey has been a great success. Staff are really seeing the difference that learning through being creative can make to pupil understanding and wellbeing.

**Highfield Littleport Academy,  
Artsmark Silver**

**9  
10**

teachers say Artsmark's world-leading training boosts teachers' skills and confidence



## Additional learning opportunities

To complement the core Artsmark training modules, Goldsmiths offer a range of additional support and learning opportunities to enable teachers to expand their subject knowledge, develop and enhance their approach to whole school change and engage with peer-to-peer learning.

Goldsmiths Artsmark Teachers' Network (GATE)	Goldsmiths Additional Learning Opportunities	Monthly online drop-in sessions
Artsmark schools can register for GATE - a learning and development space to support teachers across the Artsmark community to connect and collaborate.	Through webinars, networking sessions and digital resources, Goldsmiths will draw on their academic expertise and networks to help expand your subject knowledge.	Goldsmiths offer monthly online drop-in sessions on Teams for anyone on their Artsmark journey. This is an opportunity to get specific questions answered and connect with other schools.

## How do we get started?

Simple! Just register through a short form on our website and we'll get in touch, simply visit [artsmark.org.uk/register](https://artsmark.org.uk/register)





**Here to help!**

The Artsmark team are here to help  
**[artsmark@artscouncil.org.uk](mailto:artsmark@artscouncil.org.uk)**  
**[artsmark.org.uk](https://artsmark.org.uk)**



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