**Template press release – awarded schools**

**FOR IMMEDIATE RELEASE**

**Date**

***[Name of school]* receives prestigious Artsmark Award**

Pupils and staff at ***[name of setting]*** are celebrating after receiving a prestigious Artsmark Award.

Artsmark is the only creative quality standard for schools, accredited by Arts Council England. It supports them to develop and celebrate arts and cultural education across the whole curriculum, bringing learning to life for children and young people.

In order to achieve their Artsmark Award, ***[name of school]*** had to develop their arts and culture provision to embed a broad and balanced curriculum. This was achieved by creating an overall plan that was committed to and delivered across the whole school.

***[Name of school]*** was supported by ***[name of local Bridge organisation]*** in planning and developing their objectives. ***[Name of local Bridge organisation]*** worked alongside the school at various stages to support their Artsmark Award achievement.

***[Quote from the Artsmark assessor found in your confirmation email]*** The Artsmark assessor commended ***[name of school]*** on ….

On receiving the award, ***[name of headteacher/chair of governors, job role]*** said: “We’re extremely proud of achieving our Artsmark ***[level]*** Award. We are committed to delivering a high-quality arts and cultural education and we look forward to continue to grow with Artsmark.”

Dr Darren Henley OBE, Chief Executive of the Arts Council, said:

“I would like to congratulate ***[name of school]*** on their Artsmark Award. Becoming an Artsmark school demonstrates that through offering a broad, balanced and creative curriculum, young people have the opportunity to develop character and resilience, increasing their knowledge, curiosity and skills that will remain with

them through to adult life.”

* **Ends**

For more information or images, contact ***[fill in your name/number and email]***

**Notes to editor:**

***[Insert information about your school]***

**About Artsmark Award**

The Artsmark Award is the only creative quality standard for schools and education

settings. It can help unlock young people’s potential, building their confidence, character and resilience.

Artsmark’s clear and flexible framework can be used to embed creativity across the whole curriculum, address school improvement priorities and bring learning to life in every single lesson.

Artsmark is open to primary, secondary and special schools, pupil referral units, youth offending teams and sixth form colleges. Artsmark is awarded at three levels; Silver, Gold and Platinum.

Visit **artsmark.org.uk** for more information.

**About Arts Council England**

Arts Council England is the national development body for arts and culture across England, working to enrich people’s lives. We support a range of activities across the arts, museums and libraries – from theatre to visual art, reading to dance, music to literature, and crafts to collections. Great art and culture inspires us, brings us together and teaches us about ourselves and the world around us. In short, it makes life better. Between 2018 and 2022, we will invest £1.45 billion of public money from government and an estimated £860 million from the National Lottery to help create these experiences for as many people as possible across the country.

Visit **artscouncil.org.uk** for more information.