***INSERT SCHOOL LOGO*** **

**Press Release**

**FOR IMMEDIATE RELEASE or EMBARGOED UNTIL <time + date>**

**Date**

***Name of school* celebrates joining Artsmark Award**

~ School recognised for its commitment to bringing the arts alive ~

Pupils and staff at *name of school* are today (date) celebrating after joining Artsmark Award; the Arts Council England’s award for schools that champion arts and culture in the classroom.

In order to become an Artsmark School, *name of school* has demonstrated its commitment to giving each and every child a high quality art and cultural education, as well as showing ambitious plans for the future which it will now work towards with the support of *name of local bridge organisation*. Artsmark schools gain access to exceptional resources as well as networks of the country’s most treasured cultural organisations, helping them develop and strengthen their arts provision.

*Name of school* highlighted the strengths of its *drama/music/art provision**(delete/amend as appropriate and add extra detail about your arts provision).*

**Commenting on receiving the award, *Name of Head Teacher* said:** *“insert quote”*

**Congratulating the school on becoming an Artsmark School, Darren Henley, Chief Executive of Arts Council England, said**: “I would like to congratulate *name of school* on joining Artsmark Award and welcome them into our growing family of Artsmark schools. To become an Artsmark School, *name of school* had to demonstrate its dedication to the arts. It has put together an ambitious plan which will ensure each of its pupils is given the opportunity to explore and build a love of the arts that will remain with them as they go through adult life.”

**\*\*Media are invited to attend a photo opportunity and to meet with *name of head teacher* to hear more about the ambitious for arts and cultural education at *name of school* on *date.* For more information please contact *(fill in name/number of contact)\*\****

**ENDS**

**Notes to Editors**

1. For further information please contact: *(fill in name/number of contact at school).*
2. Further details about the award can be found online at [www.artsmark.org.uk](http://www.artsmark.org.uk)
3. Images can be downloaded from: *insert link*